



# WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2025

POG Name: ESSWAK0270ECUL\_IS25.psa





# WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2025

POG Name: ESSWAK0270ECUL\_IS25.psa

Column: 1

## WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2025 ESSWAK0270ECUL.IS25

|                                            |                 |                                |                                                |
|--------------------------------------------|-----------------|--------------------------------|------------------------------------------------|
| Column: 1 - Row: 1                         | Lower Notch: 31 | Fixture Type: HEADER           | Fixture Description: ESS EC 2FT LOGO HDR UNLIT |
| HEADER Fixture Re-Order Code: PE0000002493 |                 | SS Graphic Re-Order Code:      |                                                |
| Graphic Re-Order Code:                     |                 | SS Holder Re-Order Code:       |                                                |
| Carrier Tray Graphic Re-Order Code:        |                 | HEADER Fixture Rolled-Up Code: |                                                |
| Shade Chart Re-Order Code:                 |                 | UPC Blade Code:                |                                                |

|                                          |                 |                              |                                                                |
|------------------------------------------|-----------------|------------------------------|----------------------------------------------------------------|
| Column: 1 - Row: 2                       | Lower Notch: 23 | Fixture Type: SIGN           | Fixture Description: ESS EC GC DOPAMINE RUSH 1.2 4X12 UNLIT ** |
| SIGN Fixture Re-Order Code: PE2000000062 |                 | SS Graphic Re-Order Code:    |                                                                |
| Graphic Re-Order Code: PE0000014697      |                 | SS Holder Re-Order Code:     |                                                                |
| Carrier Tray Graphic Re-Order Code:      |                 | SIGN Fixture Rolled-Up Code: |                                                                |
| Shade Chart Re-Order Code:               |                 | UPC Blade Code:              |                                                                |

|                                                  |                 |                                        |                                                 |
|--------------------------------------------------|-----------------|----------------------------------------|-------------------------------------------------|
| Column: 1 - Row: 3                               | Lower Notch: 18 | Fixture Type: TRAYS                    | Fixture Description: ESS EC COUTURE 1.6 UNLIT** |
| TRAYS Fixture Re-Order Code: PE0000002457        |                 | SS Graphic Re-Order Code: PE0000014403 |                                                 |
| Graphic Re-Order Code:                           |                 | SS Holder Re-Order Code:               |                                                 |
| Carrier Tray Graphic Re-Order Code: PE0000014694 |                 | TRAYS Fixture Rolled-Up Code:          |                                                 |
| Shade Chart Re-Order Code: PE0000014531          |                 | UPC Blade Code:                        |                                                 |

| LocID | Facings | Acct Code | UPC          | Description                | Shade                | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|----------------------------|----------------------|--------|-----------------|
| 1     | 1       | N/A       | 095008062624 | ESSIE GEL COUTURE          | fuel your life       | 313    |                 |
| 2     | 1       | N/A       | 095008062631 | ESSIE GEL COUTURE          | dopamine rush        | 404    |                 |
| 3     | 1       | N/A       | 095008062648 | ESSIE GEL COUTURE          | new highs            | 174    |                 |
| 4     | 1       | N/A       | 095008062655 | ESSIE GEL COUTURE          | you can-dy it        | 286    |                 |
| 5     | 1       | N/A       | 095008060064 | ESSIE GEL COUTURE          | statement peace      | 172    |                 |
| 6     | 1       | N/A       | 095008061634 | ESSIE GEL COUTURE          | like it loud         | 391    |                 |
| 7     | 1       | N/A       | 095008021409 | ESSIE GEL COUTURE TOP COAT | gel couture TOP COAT | 00     |                 |

|                                                  |                 |                                        |                                                 |
|--------------------------------------------------|-----------------|----------------------------------------|-------------------------------------------------|
| Column: 1 - Row: 4                               | Lower Notch: 13 | Fixture Type: TRAYS                    | Fixture Description: ESS EC COUTURE 3.6 UNLIT** |
| TRAYS Fixture Re-Order Code: PE0000002457        |                 | SS Graphic Re-Order Code: PE0000014403 |                                                 |
| Graphic Re-Order Code:                           |                 | SS Holder Re-Order Code:               |                                                 |
| Carrier Tray Graphic Re-Order Code: PE0000014694 |                 | TRAYS Fixture Rolled-Up Code:          |                                                 |
| Shade Chart Re-Order Code: PE0000014533          |                 | UPC Blade Code:                        |                                                 |

| LocID | Facings | Acct Code | UPC          | Description                | Shade                | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|----------------------------|----------------------|--------|-----------------|
| 8     | 1       | N/A       | 095008027555 | ESSIE GEL COUTURE COLOR    | princess charming    | 64     |                 |
| 9     | 1       | N/A       | 095008060088 | ESSIE GEL COUTURE          | multi-faceted        | 71     |                 |
| 10    | 1       | N/A       | 095008040073 | ESSIE GEL COUTURE COLOR    | not what it seems    | 72     |                 |
| 11    | 1       | N/A       | 095008052618 | ESSIE GEL COUTURE COLOR    | all checked out      | 82     |                 |
| 12    | 1       | N/A       | 095008060095 | ESSIE GEL COUTURE          | bling it             | 91     |                 |
| 13    | 1       | N/A       | 095008021065 | ESSIE GEL COUTURE COLOR    | first view           | 135    |                 |
| 14    | 1       | N/A       | 095008021409 | ESSIE GEL COUTURE TOP COAT | gel couture TOP COAT | 00     |                 |

|                                                  |                |                                        |                                                 |
|--------------------------------------------------|----------------|----------------------------------------|-------------------------------------------------|
| Column: 1 - Row: 5                               | Lower Notch: 8 | Fixture Type: TRAYS                    | Fixture Description: ESS EC COUTURE 5.6 UNLIT** |
| TRAYS Fixture Re-Order Code: PE0000002457        |                | SS Graphic Re-Order Code: PE0000014403 |                                                 |
| Graphic Re-Order Code:                           |                | SS Holder Re-Order Code:               |                                                 |
| Carrier Tray Graphic Re-Order Code: PE0000014694 |                | TRAYS Fixture Rolled-Up Code:          |                                                 |
| Shade Chart Re-Order Code: PE0000014535          |                | UPC Blade Code:                        |                                                 |

| LocID | Facings | Acct Code | UPC          | Description                | Shade                | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|----------------------------|----------------------|--------|-----------------|
| 15    | 1       | N/A       | 095008052588 | ESSIE GEL COUTURE COLOR    | electric geometric   | 258    |                 |
| 16    | 1       | N/A       | 095008021096 | ESSIE GEL COUTURE COLOR    | rock the runway      | 270    |                 |
| 17    | 1       | N/A       | 095008060071 | ESSIE GEL COUTURE          | pinky ring           | 283    |                 |
| 18    | 1       | N/A       | 095008052601 | ESSIE GEL COUTURE COLOR    | chevron trend        | 295    |                 |
| 19    | 1       | N/A       | 095008056920 | ESSIE GEL COUTURE COLOR    | wilder than I seam   | 319    |                 |
| 20    | 1       | N/A       | 095008056999 | ESSIE GEL COUTURE COLOR    | put in the patchwork | 331    |                 |
| 21    | 1       | N/A       | 095008021409 | ESSIE GEL COUTURE TOP COAT | gel couture TOP COAT | 00     |                 |

|         |                               |                 |
|---------|-------------------------------|-----------------|
| Row: 1  |                               | Lower Notch: 31 |
| Row: 2  |                               | Lower Notch: 23 |
| Row: 3  | 1 2 3 4 5 6 7                 | Lower Notch: 18 |
| Row: 4  | 8 9 10 11 12 13 14            | Lower Notch: 13 |
| Row: 5  | 15 16 17 18 19 20 21          | Lower Notch: 8  |
| Row: 6  | 22 23 24                      | Lower Notch: 2  |
| Row: 7  | 25 26 27 28 29                | Lower Notch: 31 |
| Row: 8  | 30 31 32 33 34 35 36 37 38    | Lower Notch: 26 |
| Row: 9  | 39 40 41 42 43 44 45 46 47    | Lower Notch: 21 |
| Row: 10 | 48 49 50 51 52 53 54 55 56    | Lower Notch: 16 |
| Row: 11 | 57 58 59 60 61 62 63 64 65    | Lower Notch: 11 |
| Row: 12 | 66 67 68 69 70 71 72 73 74 75 | Lower Notch: 6  |
| Row: 13 | 76 77 78 79 80 81 82 83 84 85 | Lower Notch: 1  |



# WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2025

POG Name: ESSWAK0270ECUL\_IS25.psa

Column: 1

| Column: 1 - Row: 6                        |         | Lower Notch: 2 |               | Fixture Type: TRAYS                    |                                 | Fixture Description: ESS EC UNLIT CARE 1.4 ** |                 |
|-------------------------------------------|---------|----------------|---------------|----------------------------------------|---------------------------------|-----------------------------------------------|-----------------|
| TRAYS Fixture Re-Order Code: PE0000001830 |         |                |               | SS Graphic Re-Order Code: PE0000014711 |                                 |                                               |                 |
| Graphic Re-Order Code:                    |         |                |               | SS Holder Re-Order Code: PE0000001878  |                                 |                                               |                 |
| Carrier Tray Graphic Re-Order Code:       |         |                |               | TRAYS Fixture Rolled-Up Code:          |                                 |                                               |                 |
| Shade Chart Re-Order Code: PE0000014548   |         |                |               | UPC Blade Code:                        |                                 |                                               |                 |
| LocID                                     | Facings | Acct Code      | UPC           | Description                            | Shade                           | Shade#                                        | Shade Chip Code |
| 22                                        | 1       | N/A            | 3600531663391 | ESSIE NAIL CARE                        | on-a-roll apricot cuticle oil   | 00                                            |                 |
| 23                                        | 1       | N/A            | 095008006260  | ESSIE APRICOT CUTICLE OIL              | Apricot Cuticle Oil             | 100                                           |                 |
| 24                                        | 1       | N/A            | 095008063102  | ESSIE NAIL CARE                        | ready. prep. go cuticle remover | 00                                            |                 |

| Column: 1 - Row: 7                        |         | Lower Notch: 31 |              | Fixture Type: TRAYS           |                 | Fixture Description: ESS EC UNLIT CARE 3.4 ** |                 |
|-------------------------------------------|---------|-----------------|--------------|-------------------------------|-----------------|-----------------------------------------------|-----------------|
| TRAYS Fixture Re-Order Code: PE0000001830 |         |                 |              | SS Graphic Re-Order Code:     |                 |                                               |                 |
| Graphic Re-Order Code:                    |         |                 |              | SS Holder Re-Order Code:      |                 |                                               |                 |
| Carrier Tray Graphic Re-Order Code:       |         |                 |              | TRAYS Fixture Rolled-Up Code: |                 |                                               |                 |
| Shade Chart Re-Order Code: PE0000014550   |         |                 |              | UPC Blade Code:               |                 |                                               |                 |
| LocID                                     | Facings | Acct Code       | UPC          | Description                   | Shade           | Shade#                                        | Shade Chip Code |
| 25                                        | 1       | N/A             | 095008061740 | ESSIE NAIL CARE               | good as new     | 00                                            |                 |
| 26                                        | 1       | N/A             | 095008028965 | ESSIE BASE COAT               | here to stay    | 00                                            |                 |
| 27                                        | 1       | N/A             | 095008031422 | ESSIE NAIL CARE               | Strong Start    | 00                                            |                 |
| 28                                        | 1       | N/A             | 095008006161 | ESSIE BASE COAT               | All In One Base | 260                                           |                 |
| 29                                        | 1       | N/A             | 095008010007 | ESSIE QUICK DROPS             | quick-e drops   | 00                                            |                 |

| Column: 1 - Row: 8                        |         | Lower Notch: 26 |              | Fixture Type: TRAYS           |                      | Fixture Description: ESS EC UNLIT COLOR 1.8 ** |                 |
|-------------------------------------------|---------|-----------------|--------------|-------------------------------|----------------------|------------------------------------------------|-----------------|
| TRAYS Fixture Re-Order Code: PE0000001829 |         |                 |              | SS Graphic Re-Order Code:     |                      |                                                |                 |
| Graphic Re-Order Code:                    |         |                 |              | SS Holder Re-Order Code:      |                      |                                                |                 |
| Carrier Tray Graphic Re-Order Code:       |         |                 |              | TRAYS Fixture Rolled-Up Code: |                      |                                                |                 |
| Shade Chart Re-Order Code: PE0000014446   |         |                 |              | UPC Blade Code:               |                      |                                                |                 |
| LocID                                     | Facings | Acct Code       | UPC          | Description                   | Shade                | Shade#                                         | Shade Chip Code |
| 30                                        | 1       | N/A             | 095008062303 | ESSIE NAIL COLOR              | stay fluid           | 015                                            |                 |
| 31                                        | 1       | N/A             | 095008062334 | ESSIE NAIL COLOR              | playful & rebellious | 140                                            |                 |
| 32                                        | 1       | N/A             | 095008062327 | ESSIE NAIL COLOR              | be them all          | 594                                            |                 |
| 33                                        | 1       | N/A             | 095008062341 | ESSIE NAIL COLOR              | this and that        | 742                                            |                 |
| 34                                        | 1       | N/A             | 095008062297 | ESSIE NAIL COLOR              | new day, new me      | 771                                            |                 |
| 35                                        | 1       | N/A             | 095008062310 | ESSIE NAIL COLOR              | always morphing      | 815                                            |                 |
| 36                                        | 1       | N/A             | 095008059822 | ESSIE NAIL COLOR              | odd squad            | 365                                            |                 |
| 37                                        | 1       | N/A             | 095008059853 | ESSIE NAIL COLOR              | not a phase          | 435                                            |                 |
| 38                                        | 1       | N/A             | 095008059839 | ESSIE NAIL COLOR              | offbeat chic         | 775                                            |                 |

| Column: 1 - Row: 9                        |         | Lower Notch: 21 |              | Fixture Type: TRAYS           |                  | Fixture Description: ESS EC UNLIT COLOR 3.8 ** |                 |
|-------------------------------------------|---------|-----------------|--------------|-------------------------------|------------------|------------------------------------------------|-----------------|
| TRAYS Fixture Re-Order Code: PE0000001829 |         |                 |              | SS Graphic Re-Order Code:     |                  |                                                |                 |
| Graphic Re-Order Code:                    |         |                 |              | SS Holder Re-Order Code:      |                  |                                                |                 |
| Carrier Tray Graphic Re-Order Code:       |         |                 |              | TRAYS Fixture Rolled-Up Code: |                  |                                                |                 |
| Shade Chart Re-Order Code: PE0000014495   |         |                 |              | UPC Blade Code:               |                  |                                                |                 |
| LocID                                     | Facings | Acct Code       | UPC          | Description                   | Shade            | Shade#                                         | Shade Chip Code |
| 39                                        | 1       | N/A             | 095008000220 | ESSIE NAIL COLOR              | Mademoiselle     | 112                                            |                 |
| 40                                        | 1       | N/A             | 095008000206 | ESSIE NAIL COLOR              | Vanity Fairest   | 120                                            |                 |
| 41                                        | 1       | N/A             | 095008000343 | ESSIE NAIL COLOR              | Eternal Optimist | 144                                            |                 |
| 42                                        | 1       | N/A             | 095008000237 | ESSIE NAIL COLOR              | Fiji             | 152                                            |                 |
| 43                                        | 1       | N/A             | 095008026589 | ESSIE NAIL COLOR              | skinny dip       | 1001                                           |                 |
| 44                                        | 1       | N/A             | 095008000275 | ESSIE NAIL COLOR              | Sugar Daddy      | 160                                            |                 |
| 45                                        | 1       | N/A             | 095008032054 | ESSIE NAIL COLOR              | birthday girl    | 1019                                           |                 |
| 46                                        | 1       | N/A             | 095008000381 | ESSIE NAIL COLOR              | Mod Square       | 224                                            |                 |
| 47                                        | 1       | N/A             | 095008055442 | ESSIE NAIL COLOR              | pencil me in     | 230                                            |                 |

|                                           |                 |                               |                                                |
|-------------------------------------------|-----------------|-------------------------------|------------------------------------------------|
| Column: 1 - Row: 10                       | Lower Notch: 16 | Fixture Type: TRAYS           | Fixture Description: ESS EC UNLIT COLOR 5.8 ** |
| TRAYS Fixture Re-Order Code: PE0000001829 |                 | SS Graphic Re-Order Code:     |                                                |
| Graphic Re-Order Code:                    |                 | SS Holder Re-Order Code:      |                                                |
| Carrier Tray Graphic Re-Order Code:       |                 | TRAYS Fixture Rolled-Up Code: |                                                |
| Shade Chart Re-Order Code: PE0000014497   |                 | UPC Blade Code:               |                                                |

|         |                               |                 |
|---------|-------------------------------|-----------------|
| Row: 1  |                               | Lower Notch: 31 |
| Row: 2  |                               | Lower Notch: 23 |
| Row: 3  | 1 2 3 4 5 6 7                 | Lower Notch: 18 |
| Row: 4  | 8 9 10 11 12 13 14            | Lower Notch: 13 |
| Row: 5  | 15 16 17 18 19 20 21          | Lower Notch: 8  |
| Row: 6  | 22 23 24                      | Lower Notch: 2  |
| Row: 7  | 25 26 27 28 29                | Lower Notch: 31 |
| Row: 8  | 30 31 32 33 34 35 36 37 38    | Lower Notch: 26 |
| Row: 9  | 39 40 41 42 43 44 45 46 47    | Lower Notch: 21 |
| Row: 10 | 48 49 50 51 52 53 54 55 56    | Lower Notch: 16 |
| Row: 11 | 57 58 59 60 61 62 63 64 65    | Lower Notch: 11 |
| Row: 12 | 66 67 68 69 70 71 72 73 74 75 | Lower Notch: 6  |
| Row: 13 | 76 77 78 79 80 81 82 83 84 85 | Lower Notch: 1  |



# WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2025

POG Name: ESSWAK0270ECUL\_IS25.psa

Column: 1

| LocID | Facings | Acct Code | UPC          | Description      | Shade                     | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|------------------|---------------------------|--------|-----------------|
| 48    | 1       | N/A       | 095008057033 | ESSIE NAIL COLOR | no to-do                  | 343    |                 |
| 49    | 1       | N/A       | 095008000633 | ESSIE NAIL COLOR | Wicked                    | 352    |                 |
| 50    | 1       | N/A       | 095008000466 | ESSIE NAIL COLOR | Bahama Mama               | 400    |                 |
| 51    | 1       | N/A       | 095008000619 | ESSIE NAIL COLOR | Berry Naughty             | 416    |                 |
| 52    | 1       | N/A       | 095008000626 | ESSIE NAIL COLOR | Bordeaux                  | 424    |                 |
| 53    | 1       | N/A       | 095008000701 | ESSIE NAIL COLOR | Forever Yummy             | 488    |                 |
| 54    | 1       | N/A       | 095008044996 | ESSIE NAIL COLOR | not red-y for bed         | 490    |                 |
| 55    | 1       | N/A       | 095008055473 | ESSIE NAIL COLOR | handmade with love (hero) | 575    |                 |
| 56    | 1       | N/A       | 095008056975 | ESSIE NAIL COLOR | snooze in                 | 587    |                 |

Column: 1 - Row: 11 Lower Notch: 11 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 7.8 \*\*

TRAYS Fixture Re-Order Code: PE0000001829

Graphic Re-Order Code: SS Graphic Re-Order Code:

Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PE0000014499 UPC Blade Code:

| LocID | Facings | Acct Code | UPC          | Description      | Shade                | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|------------------|----------------------|--------|-----------------|
| 57    | 1       | N/A       | 095008057040 | ESSIE NAIL COLOR | home by 8            | 701    |                 |
| 58    | 1       | N/A       | 095008011059 | ESSIE NAIL COLOR | for the twill of it  | 702    |                 |
| 59    | 1       | N/A       | 095008052472 | ESSIE NAIL COLOR | willow in the wind   | 705    |                 |
| 60    | 1       | N/A       | 095008023182 | ESSIE NAIL COLOR | off tropic           | 706    |                 |
| 61    | 1       | N/A       | 095008000978 | ESSIE NAIL COLOR | Licorice             | 720    |                 |
| 62    | 1       | N/A       | 095008056777 | ESSIE NAIL COLOR | to me from me        | 735    |                 |
| 63    | 1       | N/A       | 095008056753 | ESSIE NAIL COLOR | caught in the rain   | 741    |                 |
| 64    | 1       | N/A       | 095008056814 | ESSIE NAIL COLOR | (un)guilty pleasures | 743    |                 |
| 65    | 1       | N/A       | 095008013404 | ESSIE NAIL COLOR | in the cab-ana       | 747    |                 |

Column: 1 - Row: 12 Lower Notch: 6 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT EXPRESSIE 1.4 \*\*

TRAYS Fixture Re-Order Code: PE0000007228

Graphic Re-Order Code: SS Graphic Re-Order Code:

Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PE0000015185 UPC Blade Code:

| LocID | Facings | Acct Code | UPC          | Description     | Shade                 | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|-----------------|-----------------------|--------|-----------------|
| 66    | 1       | N/A       | 095008062099 | EXPRESSIE       | hands in the air      | 31     |                 |
| 67    | 1       | N/A       | 095008062105 | EXPRESSIE       | catch a vibe          | 165    |                 |
| 68    | 1       | N/A       | 095008062112 | EXPRESSIE       | pass the fit check    | 96     |                 |
| 69    | 1       | N/A       | 095008060149 | ESSIE EXPRESSIE | take a breakdance     | 97     |                 |
| 70    | 1       | N/A       | 095008060170 | ESSIE EXPRESSIE | never skip a beat     | 105    |                 |
| 71    | 1       | N/A       | 095008060156 | ESSIE EXPRESSIE | choreo queen          | 245    |                 |
| 72    | 1       | N/A       | 095008060125 | ESSIE EXPRESSIE | power moves           | 258    |                 |
| 73    | 1       | N/A       | 095008060163 | ESSIE EXPRESSIE | main character moment | 295    |                 |
| 74    | 1       | N/A       | 095008060132 | ESSIE EXPRESSIE | feel the hype         | 352    |                 |
| 75    | 1       | N/A       | 095008056869 | ESSIE EXPRESSIE | word on the street    | 336    |                 |

Column: 1 - Row: 13 Lower Notch: 1 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT EXPRESSIE 3.4 \*\*

TRAYS Fixture Re-Order Code: PE0000007228

Graphic Re-Order Code: SS Graphic Re-Order Code:

Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PE0000015187 UPC Blade Code:

| LocID | Facings | Acct Code | UPC          | Description     | Shade              | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|-----------------|--------------------|--------|-----------------|
| 76    | 1       | N/A       | 095008052700 | ESSIE EXPRESSIE | bearer of rad news | 145    |                 |
| 77    | 1       | N/A       | 095008056838 | ESSIE EXPRESSIE | send a message     | 185    |                 |
| 78    | 1       | N/A       | 095008039459 | ESSIE EXPRESSIE | seize the minute   | 190    |                 |
| 79    | 1       | N/A       | 095008039367 | ESSIE EXPRESSIE | in the time zone   | 200    |                 |
| 80    | 1       | N/A       | 095008046501 | ESSIE EXPRESSIE | MALL CRAWLER       | 205    |                 |
| 81    | 1       | N/A       | 095008052687 | ESSIE EXPRESSIE | trick clique       | 208    |                 |
| 82    | 1       | N/A       | 095008039381 | ESSIE EXPRESSIE | throw it on        | 210    |                 |
| 83    | 1       | N/A       | 095008039428 | ESSIE EXPRESSIE | IRL                | 240    |                 |
| 84    | 1       | N/A       | 095008039374 | ESSIE EXPRESSIE | mic drop-it-low    | 250    |                 |
| 85    | 1       | N/A       | 095008056883 | ESSIE EXPRESSIE | spray it to say it | 252    |                 |

|         |                               |                 |
|---------|-------------------------------|-----------------|
| Row: 1  |                               | Lower Notch: 31 |
| Row: 2  |                               | Lower Notch: 23 |
| Row: 3  | 1 2 3 4 5 6 7                 | Lower Notch: 18 |
| Row: 4  | 8 9 10 11 12 13 14            | Lower Notch: 13 |
| Row: 5  | 15 16 17 18 19 20 21          | Lower Notch: 8  |
| Row: 6  | 22 23 24                      | Lower Notch: 2  |
| Row: 7  | 25 26 27 28 29                | Lower Notch: 31 |
| Row: 8  | 30 31 32 33 34 35 36 37 38    | Lower Notch: 26 |
| Row: 9  | 39 40 41 42 43 44 45 46 47    | Lower Notch: 21 |
| Row: 10 | 48 49 50 51 52 53 54 55 56    | Lower Notch: 16 |
| Row: 11 | 57 58 59 60 61 62 63 64 65    | Lower Notch: 11 |
| Row: 12 | 66 67 68 69 70 71 72 73 74 75 | Lower Notch: 6  |
| Row: 13 | 76 77 78 79 80 81 82 83 84 85 | Lower Notch: 1  |



# WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2025

POG Name: ESSWAK0270ECUL\_IS25.psa

Column: 2

## WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2025 ESSWAK0270ECUL.IS25

|                                            |                 |                                |                                                |
|--------------------------------------------|-----------------|--------------------------------|------------------------------------------------|
| Column: 1 - Row: 1                         | Lower Notch: 31 | Fixture Type: HEADER           | Fixture Description: ESS EC 2FT LOGO HDR UNLIT |
| HEADER Fixture Re-Order Code: PE0000002493 |                 | SS Graphic Re-Order Code:      |                                                |
| Graphic Re-Order Code:                     |                 | SS Holder Re-Order Code:       |                                                |
| Carrier Tray Graphic Re-Order Code:        |                 | HEADER Fixture Rolled-Up Code: |                                                |
| Shade Chart Re-Order Code:                 |                 | UPC Blade Code:                |                                                |

|                                          |                 |                              |                                                                |
|------------------------------------------|-----------------|------------------------------|----------------------------------------------------------------|
| Column: 2 - Row: 2                       | Lower Notch: 23 | Fixture Type: SIGN           | Fixture Description: ESS EC GC DOPAMINE RUSH 2.2 4X12 UNLIT ** |
| SIGN Fixture Re-Order Code: PE2000000062 |                 | SS Graphic Re-Order Code:    |                                                                |
| Graphic Re-Order Code: PE0000014698      |                 | SS Holder Re-Order Code:     |                                                                |
| Carrier Tray Graphic Re-Order Code:      |                 | SIGN Fixture Rolled-Up Code: |                                                                |
| Shade Chart Re-Order Code:               |                 | UPC Blade Code:              |                                                                |

|                                                  |                 |                                        |                                                 |
|--------------------------------------------------|-----------------|----------------------------------------|-------------------------------------------------|
| Column: 2 - Row: 3                               | Lower Notch: 18 | Fixture Type: TRAYS                    | Fixture Description: ESS EC COUTURE 2.6 UNLIT** |
| TRAYS Fixture Re-Order Code: PE0000002457        |                 | SS Graphic Re-Order Code: PE0000014403 |                                                 |
| Graphic Re-Order Code:                           |                 | SS Holder Re-Order Code:               |                                                 |
| Carrier Tray Graphic Re-Order Code: PE0000014694 |                 | TRAYS Fixture Rolled-Up Code:          |                                                 |
| Shade Chart Re-Order Code: PE0000014532          |                 | UPC Blade Code:                        |                                                 |

| LocID | Facings | Acct Code | UPC          | Description             | Shade                      | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|-------------------------|----------------------------|--------|-----------------|
| 86    | 1       | N/A       | 095008042879 | ESSIE GEL COUTURE COLOR | chiffon the move           | 7      |                 |
| 87    | 1       | N/A       | 095008021003 | ESSIE GEL COUTURE COLOR | sheer fantasy              | 10     |                 |
| 88    | 1       | N/A       | 095008020983 | ESSIE GEL COUTURE COLOR | fairy tailor               | 40     |                 |
| 89    | 1       | N/A       | 095008030487 | ESSIE GEL COUTURE COLOR | gossamer garments          | 49     |                 |
| 90    | 1       | N/A       | 095008056968 | ESSIE GEL COUTURE COLOR | woven at heart             | 54     |                 |
| 91    | 1       | N/A       | 095008030517 | ESSIE GEL COUTURE COLOR | of corset                  | 62     |                 |
| 92    | 1       | N/A       | 095008054285 | ESSIE GEL COUTURE COLOR | gel couture matte top coat | 01     |                 |

|                                                  |                 |                                        |                                                 |
|--------------------------------------------------|-----------------|----------------------------------------|-------------------------------------------------|
| Column: 2 - Row: 4                               | Lower Notch: 13 | Fixture Type: TRAYS                    | Fixture Description: ESS EC COUTURE 4.6 UNLIT** |
| TRAYS Fixture Re-Order Code: PE0000002457        |                 | SS Graphic Re-Order Code: PE0000014403 |                                                 |
| Graphic Re-Order Code:                           |                 | SS Holder Re-Order Code:               |                                                 |
| Carrier Tray Graphic Re-Order Code: PE0000014694 |                 | TRAYS Fixture Rolled-Up Code:          |                                                 |
| Shade Chart Re-Order Code: PE0000014534          |                 | UPC Blade Code:                        |                                                 |

| LocID | Facings | Acct Code | UPC          | Description                | Shade                | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|----------------------------|----------------------|--------|-----------------|
| 93    | 1       | N/A       | 095008029573 | ESSIE GEL COUTURE COLOR    | first fitting        | 136    |                 |
| 94    | 1       | N/A       | 095008021119 | ESSIE GEL COUTURE COLOR    | pre-show jitters     | 138    |                 |
| 95    | 1       | N/A       | 095008027586 | ESSIE GEL COUTURE COLOR    | matter of fiction    | 139    |                 |
| 96    | 1       | N/A       | 095008021072 | ESSIE GEL COUTURE COLOR    | haute to trot        | 150    |                 |
| 97    | 1       | N/A       | 095008056876 | ESSIE GEL COUTURE COLOR    | tassel free          | 168    |                 |
| 98    | 1       | N/A       | 095008056890 | ESSIE GEL COUTURE COLOR    | cut loose            | 173    |                 |
| 99    | 1       | N/A       | 095008021409 | ESSIE GEL COUTURE TOP COAT | gel couture TOP COAT | 00     |                 |

|                                                  |                |                                        |                                                 |
|--------------------------------------------------|----------------|----------------------------------------|-------------------------------------------------|
| Column: 2 - Row: 5                               | Lower Notch: 8 | Fixture Type: TRAYS                    | Fixture Description: ESS EC COUTURE 6.6 UNLIT** |
| TRAYS Fixture Re-Order Code: PE0000002457        |                | SS Graphic Re-Order Code: PE0000014403 |                                                 |
| Graphic Re-Order Code:                           |                | SS Holder Re-Order Code:               |                                                 |
| Carrier Tray Graphic Re-Order Code: PE0000014694 |                | TRAYS Fixture Rolled-Up Code:          |                                                 |
| Shade Chart Re-Order Code: PE0000014536          |                | UPC Blade Code:                        |                                                 |

| LocID | Facings | Acct Code | UPC          | Description                | Shade                    | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|----------------------------|--------------------------|--------|-----------------|
| 100   | 1       | N/A       | 095008021263 | ESSIE GEL COUTURE COLOR    | bubbles only             | 345    |                 |
| 101   | 1       | N/A       | 095008021270 | ESSIE GEL COUTURE COLOR    | spiked with style        | 360    |                 |
| 102   | 1       | N/A       | 095008021041 | ESSIE GEL COUTURE COLOR    | model clicks             | 370    |                 |
| 103   | 1       | N/A       | 095008021287 | ESSIE GEL COUTURE COLOR    | caviar bar               | 400    |                 |
| 104   | 1       | N/A       | 095008045276 | ESSIE GEL COUTURE COLOR    | jewels and jacquard only | 402    |                 |
| 105   | 1       | N/A       | 095008056944 | ESSIE GEL COUTURE COLOR    | in-vest in style         | 403    |                 |
| 106   | 1       | N/A       | 095008021409 | ESSIE GEL COUTURE TOP COAT | gel couture TOP COAT     | 00     |                 |

|         |                                         |                 |
|---------|-----------------------------------------|-----------------|
| Row: 1  |                                         | Lower Notch: 31 |
| Row: 2  |                                         | Lower Notch: 23 |
| Row: 3  | 86 87 88 89 90 91 92                    | Lower Notch: 18 |
| Row: 4  | 93 94 95 96 97 98 99                    | Lower Notch: 13 |
| Row: 5  | 100 101 102 103 104 105 106             | Lower Notch: 8  |
| Row: 6  | 107 108 109 110                         | Lower Notch: 2  |
| Row: 7  | 111 112 113 114 115                     | Lower Notch: 31 |
| Row: 8  | 116 117 118 119 120 121 122 123 124     | Lower Notch: 26 |
| Row: 9  | 125 126 127 128 129 130 131 132 133     | Lower Notch: 21 |
| Row: 10 | 134 135 136 137 138 139 140 141 142     | Lower Notch: 16 |
| Row: 11 | 143 144 145 146 147 148 149 150 151     | Lower Notch: 11 |
| Row: 12 | 152 153 154 155 156 157 158 159 160 161 | Lower Notch: 6  |
| Row: 13 | 162 163 164 165 166 167 168 169 170 171 | Lower Notch: 1  |



# WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2025

POG Name: ESSWAK0270ECUL\_IS25.psa

Column: 2

Column: 2 - Row: 7 Lower Notch: 2 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT CARE 2.4 \*\*  
TRAYS Fixture Re-Order Code: PE0000001830 SS Graphic Re-Order Code: PE0000014678  
Graphic Re-Order Code: SS Holder Re-Order Code: PE0000004833  
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:  
Shade Chart Re-Order Code: PE0000014549 UPC Blade Code:

| LocID | Facings | Acct Code | UPC          | Description     | Shade                                     | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|-----------------|-------------------------------------------|--------|-----------------|
| 107   | 1       | N/A       | 095008062600 | ESSIE NAIL CARE | to the rescue nail repair                 | 00     |                 |
| 108   | 1       | N/A       | 095008057101 | ESSIE NAIL CARE | hard to resist advanced nail strengthener | 00     |                 |
| 109   | 1       | N/A       | 095008053462 | ESSIE NAIL CARE | glow & shine                              | 00     |                 |
| 110   | 1       | N/A       | 095008053882 | ESSIE NAIL CARE | neutralize & brighten                     | 01     |                 |

Column: 2 - Row: 8 Lower Notch: 31 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT CARE 4.4 \*\*  
TRAYS Fixture Re-Order Code: PE0000001830 SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:  
Shade Chart Re-Order Code: PE0000014551 UPC Blade Code:

| LocID | Facings | Acct Code | UPC          | Description                   | Shade                         | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|-------------------------------|-------------------------------|--------|-----------------|
| 111   | 1       | N/A       | 095008057118 | ESSIE NAIL CARE               | stay longer longwear top coat | 00     |                 |
| 112   | 1       | N/A       | 095008016948 | Essie Gel Setter              | Gel Setter                    | 00     |                 |
| 113   | 1       | N/A       | 095008025476 | ESSIE GEL SPEED SETTER        | speed setter                  | 00     |                 |
| 114   | 1       | N/A       | 095008006154 | ESSIE GOOD TO GO TOP COAT     | Good To Go                    | 280    |                 |
| 115   | 1       | N/A       | 095008006147 | ESSIE NO CHIPS AHEAD TOP COAT | No Chips Ahead                | 240    |                 |

Column: 2 - Row: 9 Lower Notch: 26 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 2.8 \*\*  
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:  
Shade Chart Re-Order Code: PE0000014494 UPC Blade Code:

| LocID | Facings | Acct Code | UPC          | Description      | Shade                    | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|------------------|--------------------------|--------|-----------------|
| 116   | 1       | N/A       | 095008000107 | ESSIE NAIL COLOR | Blanc                    | 008    |                 |
| 117   | 1       | N/A       | 095008000121 | ESSIE NAIL COLOR | Marshmallow              | 024    |                 |
| 118   | 1       | N/A       | 095008014371 | ESSIE NAIL COLOR | tuck it in my tux        | 032    |                 |
| 119   | 1       | N/A       | 095008000190 | ESSIE NAIL COLOR | Limo-Scene               | 056    |                 |
| 120   | 1       | N/A       | 095008000862 | ESSIE NAIL COLOR | Imported Bubbly          | 080    |                 |
| 121   | 1       | N/A       | 095008052427 | ESSIE NAIL COLOR | boatloads of love (hero) | 90     |                 |
| 122   | 1       | N/A       | 095008000176 | ESSIE NAIL COLOR | Ballet Slippers          | 096    |                 |
| 123   | 1       | N/A       | 095008011943 | ESSIE NAIL COLOR | hi maintenance           | 100    |                 |
| 124   | 1       | N/A       | 095008000282 | ESSIE NAIL COLOR | Muchi Muchi              | 104    |                 |

Column: 2 - Row: 10 Lower Notch: 21 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 4.8 \*\*  
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:  
Shade Chart Re-Order Code: PE0000014496 UPC Blade Code:

| LocID | Facings | Acct Code | UPC          | Description      | Shade                    | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|------------------|--------------------------|--------|-----------------|
| 125   | 1       | N/A       | 095008000404 | ESSIE NAIL COLOR | Watermelon               | 264    |                 |
| 126   | 1       | N/A       | 095008052403 | ESSIE NAIL COLOR | swoon in the lagoon      | 290    |                 |
| 127   | 1       | N/A       | 095008002903 | ESSIE NAIL COLOR | Play Date                | 300    |                 |
| 128   | 1       | N/A       | 095008055435 | ESSIE NAIL COLOR | in pursuit of craftiness | 302    |                 |
| 129   | 1       | N/A       | 095008000503 | ESSIE NAIL COLOR | Lilacism                 | 304    |                 |
| 130   | 1       | N/A       | 095008014364 | ESSIE NAIL COLOR | minimalistic             | 308    |                 |
| 131   | 1       | N/A       | 095008010359 | ESSIE NAIL COLOR | go ginza                 | 310    |                 |
| 132   | 1       | N/A       | 095008006192 | ESSIE NAIL COLOR | ladylike                 | 316    |                 |
| 133   | 1       | N/A       | 095008021416 | ESSIE NAIL COLOR | mrs always-right         | 321    |                 |

|         |                                         |                 |
|---------|-----------------------------------------|-----------------|
| Row: 1  |                                         | Lower Notch: 31 |
| Row: 2  |                                         | Lower Notch: 23 |
| Row: 3  | 86 87 88 89 90 91 92                    | Lower Notch: 18 |
| Row: 4  | 93 94 95 96 97 98 99                    | Lower Notch: 13 |
| Row: 5  | 100 101 102 103 104 105 106             | Lower Notch: 8  |
| Row: 6  | 107 108 109 110                         | Lower Notch: 2  |
| Row: 7  | 111 112 113 114 115                     | Lower Notch: 31 |
| Row: 8  | 116 117 118 119 120 121 122 123 124     | Lower Notch: 26 |
| Row: 9  | 125 126 127 128 129 130 131 132 133     | Lower Notch: 21 |
| Row: 10 | 134 135 136 137 138 139 140 141 142     | Lower Notch: 16 |
| Row: 11 | 143 144 145 146 147 148 149 150 151     | Lower Notch: 11 |
| Row: 12 | 152 153 154 155 156 157 158 159 160 161 | Lower Notch: 6  |
| Row: 13 | 162 163 164 165 166 167 168 169 170 171 | Lower Notch: 1  |



# WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2025

POG Name: ESSWAK0270ECUL\_IS25.psa

Column: 2

Column: 2 - Row: 11      Lower Notch: 16      Fixture Type: TRAYS      Fixture Description: ESS EC UNLIT COLOR 6.8 \*\*  
TRAYS Fixture Re-Order Code: PE0000001829      SS Graphic Re-Order Code:  
Graphic Re-Order Code:      SS Holder Re-Order Code:  
Carrier Tray Graphic Re-Order Code:      TRAYS Fixture Rolled-Up Code:  
Shade Chart Re-Order Code: PE0000014498      UPC Blade Code:

| LocID | Facings | Acct Code | UPC          | Description      | Shade               | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|------------------|---------------------|--------|-----------------|
| 134   | 1       | N/A       | 095008023199 | ESSIE NAIL COLOR | peach side babe     | 590    |                 |
| 135   | 1       | N/A       | 095008039954 | ESSIE NAIL COLOR | check your baggage  | 597    |                 |
| 136   | 1       | N/A       | 095008055480 | ESSIE NAIL COLOR | to diy for          | 599    |                 |
| 137   | 1       | N/A       | 095008059846 | ESSIE NAIL COLOR | never basic         | 604    |                 |
| 138   | 1       | N/A       | 095008036342 | ESSIE NAIL COLOR | bed rock & roll     | 605    |                 |
| 139   | 1       | N/A       | 095008044965 | ESSIE NAIL COLOR | the snuggle is real | 662    |                 |
| 140   | 1       | N/A       | 095008013411 | ESSIE NAIL COLOR | topless & barefoot  | 665    |                 |
| 141   | 1       | N/A       | 095008059877 | ESSIE NAIL COLOR | mismatch to match   | 689    |                 |
| 142   | 1       | N/A       | 095008055466 | ESSIE NAIL COLOR | crochet away        | 691    |                 |

Column: 2 - Row: 12      Lower Notch: 11      Fixture Type: TRAYS      Fixture Description: ESS EC UNLIT COLOR 8.8 \*\*  
TRAYS Fixture Re-Order Code: PE0000001829      SS Graphic Re-Order Code:  
Graphic Re-Order Code:      SS Holder Re-Order Code:  
Carrier Tray Graphic Re-Order Code:      TRAYS Fixture Rolled-Up Code:  
Shade Chart Re-Order Code: PE0000014500      UPC Blade Code:

| LocID | Facings | Acct Code | UPC          | Description      | Shade              | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|------------------|--------------------|--------|-----------------|
| 143   | 1       | N/A       | 095008006239 | ESSIE NAIL COLOR | mint candy apple   | 754    |                 |
| 144   | 1       | N/A       | 095008059860 | ESSIE NAIL COLOR | perfectly peculiar | 755    |                 |
| 145   | 1       | N/A       | 095008012872 | ESSIE NAIL COLOR | find me an oasis   | 760    |                 |
| 146   | 1       | N/A       | 095008007861 | ESSIE NAIL COLOR | bikini so teeny    | 764    |                 |
| 147   | 1       | N/A       | 095008052434 | ESSIE NAIL COLOR | ripple reflect     | 765    |                 |
| 148   | 1       | N/A       | 095008039961 | ESSIE NAIL COLOR | you do blue        | 766    |                 |
| 149   | 1       | N/A       | 095008030043 | ESSIE NAIL COLOR | sil vous play      | 920    |                 |
| 150   | 1       | N/A       | 095008014272 | ESSIE LUXEFFECTS | summit of style    | 946    |                 |
| 151   | 1       | N/A       | 095008002682 | ESSIE LUXEFFECTS | Set in Stones      | 958    |                 |

Column: 2 - Row: 13      Lower Notch: 6      Fixture Type: TRAYS      Fixture Description: ESS EC UNLIT EXPRESSIE 2.4 \*\*  
TRAYS Fixture Re-Order Code: PE0000007228      SS Graphic Re-Order Code:  
Graphic Re-Order Code:      SS Holder Re-Order Code:  
Carrier Tray Graphic Re-Order Code:      TRAYS Fixture Rolled-Up Code:  
Shade Chart Re-Order Code: PE0000015186      UPC Blade Code:

| LocID | Facings | Acct Code | UPC          | Description     | Shade                  | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|-----------------|------------------------|--------|-----------------|
| 152   | 1       | N/A       | 095008039329 | ESSIE EXPRESSIE | crop top & roll        | 00     |                 |
| 153   | 1       | N/A       | 095008039336 | ESSIE EXPRESSIE | second hand first love | 10     |                 |
| 154   | 1       | N/A       | 095008039350 | ESSIE EXPRESSIE | crave the chaos        | 20     |                 |
| 155   | 1       | N/A       | 095008039244 | ESSIE EXPRESSIE | party mix & match      | 50     |                 |
| 156   | 1       | N/A       | 095008039282 | ESSIE EXPRESSIE | buns up                | 60     |                 |
| 157   | 1       | N/A       | 095008039275 | ESSIE EXPRESSIE | cold brew crew         | 70     |                 |
| 158   | 1       | N/A       | 095008039312 | ESSIE EXPRESSIE | take the espresso      | 90     |                 |
| 159   | 1       | N/A       | 095008052731 | ESSIE EXPRESSIE | daily grind            | 95     |                 |
| 160   | 1       | N/A       | 095008039534 | ESSIE EXPRESSIE | dont hate curate       | 120    |                 |
| 161   | 1       | N/A       | 095008056937 | ESSIE EXPRESSIE | outside the lines      | 123    |                 |

Column: 2 - Row: 14      Lower Notch: 1      Fixture Type: TRAYS      Fixture Description: ESS EC UNLIT EXPRESSIE 4.4 \*\*  
TRAYS Fixture Re-Order Code: PE0000007228      SS Graphic Re-Order Code:  
Graphic Re-Order Code:      SS Holder Re-Order Code:  
Carrier Tray Graphic Re-Order Code:      TRAYS Fixture Rolled-Up Code:  
Shade Chart Re-Order Code: PE0000015188      UPC Blade Code:

| LocID | Facings | Acct Code | UPC          | Description     | Shade              | Shade# | Shade Chip Code |
|-------|---------|-----------|--------------|-----------------|--------------------|--------|-----------------|
| 162   | 1       | N/A       | 095008039473 | ESSIE EXPRESSIE | not so low-key     | 290    |                 |
| 163   | 1       | N/A       | 095008039558 | ESSIE EXPRESSIE | express to impress | 310    |                 |
| 164   | 1       | N/A       | 095008039565 | ESSIE EXPRESSIE | precious cargo-go! | 320    |                 |
| 165   | 1       | N/A       | 095008052717 | ESSIE EXPRESSIE | streetwear n' tear | 339    |                 |

|         |                                         |                 |
|---------|-----------------------------------------|-----------------|
| Row: 1  |                                         | Lower Notch: 31 |
| Row: 2  |                                         | Lower Notch: 23 |
| Row: 3  | 86 87 88 89 90 91 92                    | Lower Notch: 18 |
| Row: 4  | 93 94 95 96 97 98 99                    | Lower Notch: 13 |
| Row: 5  | 100 101 102 103 104 105 106             | Lower Notch: 8  |
| Row: 6  | 107 108 109 110                         | Lower Notch: 2  |
| Row: 7  | 111 112 113 114 115                     | Lower Notch: 31 |
| Row: 8  | 116 117 118 119 120 121 122 123 124     | Lower Notch: 26 |
| Row: 9  | 125 126 127 128 129 130 131 132 133     | Lower Notch: 21 |
| Row: 10 | 134 135 136 137 138 139 140 141 142     | Lower Notch: 16 |
| Row: 11 | 143 144 145 146 147 148 149 150 151     | Lower Notch: 11 |
| Row: 12 | 152 153 154 155 156 157 158 159 160 161 | Lower Notch: 6  |
| Row: 13 | 162 163 164 165 166 167 168 169 170 171 | Lower Notch: 1  |



# WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT) - SPRING 2025

POG Name: ESSWAK0270ECUL\_IS25.psa

Column: 2

|     |   |     |              |                 |                    |     |  |
|-----|---|-----|--------------|-----------------|--------------------|-----|--|
| 166 | 1 | N/A | 095008039572 | ESSIE EXPRESSIE | air dry            | 340 |  |
| 167 | 1 | N/A | 095008052670 | ESSIE EXPRESSIE | left on shred      | 354 |  |
| 168 | 1 | N/A | 095008052663 | ESSIE EXPRESSIE | sk8 with destiny   | 356 |  |
| 169 | 1 | N/A | 095008056982 | ESSIE EXPRESSIE | unapologetic icon  | 357 |  |
| 170 | 1 | N/A | 095008039619 | ESSIE EXPRESSIE | now or never       | 380 |  |
| 171 | 1 | N/A | 095008039626 | ESSIE EXPRESSIE | always transparent | 390 |  |

|         |                                         |                 |
|---------|-----------------------------------------|-----------------|
| Row: 1  |                                         | Lower Notch: 31 |
| Row: 2  |                                         | Lower Notch: 23 |
| Row: 3  | 86 87 88 89 90 91 92                    | Lower Notch: 18 |
| Row: 4  | 93 94 95 96 97 98 99                    | Lower Notch: 13 |
| Row: 5  | 100 101 102 103 104 105 106             | Lower Notch: 8  |
| Row: 6  | 107 108 109 110                         | Lower Notch: 2  |
| Row: 7  | 111 112 113 114 115                     | Lower Notch: 31 |
| Row: 8  | 116 117 118 119 120 121 122 123 124     | Lower Notch: 26 |
| Row: 9  | 125 126 127 128 129 130 131 132 133     | Lower Notch: 21 |
| Row: 10 | 134 135 136 137 138 139 140 141 142     | Lower Notch: 16 |
| Row: 11 | 143 144 145 146 147 148 149 150 151     | Lower Notch: 11 |
| Row: 12 | 152 153 154 155 156 157 158 159 160 161 | Lower Notch: 6  |
| Row: 13 | 162 163 164 165 166 167 168 169 170 171 | Lower Notch: 1  |



